

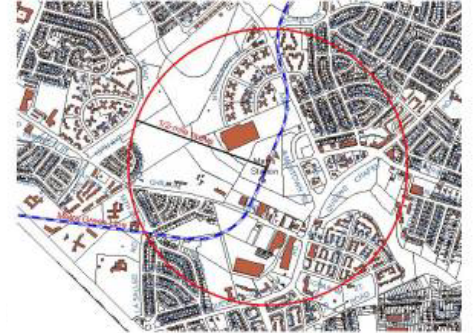
Community Legacy Revitalization Plan

Hyattsville is an aging inner-ring suburb of the District of Columbia, adjacent to the University of Maryland in nearby College Park. The Hyattsville Community Development Corporation secured funding from the State of Maryland to produce a Community Legacy Revitalization Plan – a comprehensive revitalization plan for a study area that encompassed the traditional heart of the City of Hyattsville.

JSA designed a public involvement process that engaged the community, with particular emphasis on Spanish language speakers and African immigrants. A series of three public meetings were conducted as the program’s centerpiece. JSA’s multi-lingual project manager conducted interviews and focus groups with residents, agencies and stakeholder groups. JSA also managed a design charrette and a project website at www.publicspaceforum.org. The public involvement documentation guided the evolution of the plan and built consensus around its final recommendations.

To achieve the public involvement goals, JSA staff distributed flyers and announcement cards, and utilized a popular Spanish language radio program to promote the plan’s importance to the Latino community. The project also paid special attention to overcoming traditional suspicion between residents of “West Hyattsville” and Hyattsville.

The public participation program resolved challenges linked to sluggish income growth, low educational advancements and a stagnant commercial real estate market. The Community Legacy Revitalization Project produced a plan that engaged Hyattsville residents in addressing these weaknesses and developing long-term solutions.



Location	Hyattsville, MD
Client	Hyattsville Community Development Corporation
Contract amount	\$18,000
Project duration	April-September 2003

